



# the writer's path

1-1 MENTORING & COACHING FOR WRITERS



## Welcome!

If you're reading this, my guess is that you have a story to tell.

Perhaps it's the story of your life. Or maybe a fabulous tale of the fantastical kind. Or maybe you simply have a character who keeps tapping on the windows of your dreams at night.

Maybe you don't know what form your story is going to take. But you know one thing for certain: you want to write.

You're in the right place.

I look forward to working with you!

Alex



## What can I do for you?

One of my clients recently described me as a story midwife. And, in a way, I think she's right. What I love to do is help writers, like you, birth their stories, their poems, their memoirs. I'll help you build confidence in your creative voice.

When you join The Writer's Path program, we'll spend between three and six months working closely together. During this time, I'll help you set and achieve your unique writing ambitions and goals. Drawing on my toolkit as an NLP Master Practitioner as well as my experiences as a writer, editor and teacher, I'll support you in identifying and overcoming creative blocks and getting your work into a shape that you can be proud of.

I'll offer close feedback on your work in progress and suggest a bespoke reading list to stretch your writing muscles. If getting published is your aim, I'll point you in the direction of opportunities to get your work into the world and I'll help you shape your query letters for agents and applications to university courses.

## How does the program work?

We'll meet online for a series of regular Zoom calls and you'll share your writing with me via a private Google folder.

I'll also offer ongoing WhatsApp support, so you can drop quick questions and share your wins along the way.

You can arrange your personal online coaching sessions at times that are convenient to you.



## In brief, you can look forward to:

- ★ 1 x 60-90 minute initial discovery call to clarify your personal writing objectives, obstacles, and aspirations.
- ★ 6 x 50 minute Zoom calls offering focused discussions on progress, challenges, and refining your work. (Usually every other week, but can be tailored to suit your needs and timescale.)
- ★ A personalised coaching plan with clear, actionable steps to help you reach your goals
- ★ Focused feedback on up to 3000 words per session (or equivalent if writing poetry)
- ★ Specific guidance on developing an authentic writing voice
- ★ Proven methods to combat writer's block and spark creativity
- ★ Engaging sessions covering key aspects of writing craft like character development and plotting.
- ★ Mindfulness tools for stress management and fostering a positive writing mindset
- ★ Ongoing WhatsApp support for quick questions, queries, celebrating wins
- ★ Shared Google Folder with schedules, project outlines and space to save work and share comments
- ★ Curated resource library - including useful extracts and links to websites that might support your work in progress
- ★ Assistance with writing compelling query letters and applications (where relevant)
- ★ Access to WriteClub's Writing Bootcamp - six weeks of online writing sprints + open mic
- ★ Access to additional online workshops during the mentoring period

## What they're saying:

*"Having written the draft of my novel, I knew that it needed editing but didn't know how to approach it. At this stage, employing AI as a coach was the best thing I could have done. Her knowledge, tools and methods for novel writing and editing, and practical advice and feedback were excellent. But most of all, I found her approachable, open, warm and encouraging, which made me not only feel comfortable but also clearer and more confident in tackling a tricky process. I looked forward to her sessions and felt guided and motivated by them. I thoroughly recommend AI to any budding authors at any stage of their project."*  
- Rowan Clarke



*"I am a copywriter by trade, but writing a novel is a whole different ball game! My idea came to me earlier this year and I didn't know where to start, so over the course of 8 sessions, AI helped me to build a really solid foundation and develop my understanding of fiction writing. She also gave me honest and constructive feedback on the work that I submitted for review. I am now confidently making my way towards a first draft - all thanks to AI."* - Annabelle Margolis

*"Alison Powell of WriteClub is a writer's dream, a reader who sees your story before you do, an editor with an ear for the rhythm of prose. Her notes helped me carve out the opening for Fire Boy, the novel that helped me find an agent and publisher. She's a godsend for any writer looking for help and inspiration."* - J M Joseph



*"I thoroughly recommend WriteClub to writers of every kind, whether fiction, non-fiction or poetry. My children's novel, School for Nobodies, was immensely improved in these sessions – and found both an agent and a publisher. Alison is most generous in reading and responding to each writer's words and creates a positive, uplifting and generous environment for writers at every stage of their craft."*  
- Susie Bower

## Your next steps:

If this all sounds exciting to you, then your next step is simple - all you have to do is reach out. You can either email me via [info@writeclub.org.uk](mailto:info@writeclub.org.uk) or send a DM on Instagram via [@hellowriteclub](https://www.instagram.com/hellowriteclub).

I look forward to hearing from you and to working with you very soon.



**If not now, then when?**

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